



MEDIA RELEASE

WATERWISE CUSTOMER WINS DISHWASHER

Karen Leary of Irymple has been announced as the winner of the first draw in Lower Murray Water's (LMW) **TurningWaterWise** competition. Ms Leary won a water-efficient Dishlex Dishwasher and a "Water Smart Pack".

In addition to the major prize of the dishwasher, donated by competition partner Harvey Norman, minor prizes of "Water Smart Packs" were won by Mildura residents Gillian Clapp and Kevin & Val Mortimer.

LMW's Managing Director, Ron Leamon said, "The **TurningWaterWise** initiative is working towards achieving sustainable reductions in our customers' water usage. By customers **TurningWaterWise** together we can watch consumption levels reduce and water savings rise. This competition is a great chance for customers to be rewarded for doing the right thing."

With the second draw now underway, Mr Leamon reminded customers that entering the **TurningWaterWise** competition is easy. "Customers need to record meter readings at the same time once a week for six weeks, with the aim to reduce the level of water usage each week. At the conclusion of the 6 weeks, customers simply return their entry forms and go into the draw to WIN!"

Entries into the **TurningWaterWise** competition can also be made when LMW customers purchase selected water saving appliances from one of the **TurningWaterWise** partners, Harvey Norman (Mildura and Swan Hill stores), Gobal RotoMoulding and Bunnings Mildura.

The second draw will conclude on Friday 28th March and the third draw ending in May 2008. Further information and entry details can be viewed at the website www.turningwaterwise.com.au, or by contacting your local LMW office.

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TurningWaterWise
A Lower Murray Water Initiative