



EXPRESSION OF INTEREST

PROJECT TITLE

TurningWaterWise in Tourism

INTRODUCTION

In conjunction with Mildura Tourism, Lower Murray Water are seeking Expressions of Interest from local tourism operators to participate in a project designed to educate the tourism industry on water wise practices and implement sustainable development of their properties, with the overall aim to reduce water consumption.

PROJECT OUTLINE

The project has a number of facets, some which may already be in operation in the individual tourism premises and others which can be implemented immediately. The project will be rolled out in stages, as described below, beginning with the Official Project Launch on Thursday 22nd May 2008.

- Stage 1 – Project Launch
- Stage 2 - Selection of participants
- Stage 3 – Data recording commencement and Premises self-assessment
- Stage 4 – Project team assessment
- Stage 5 - Retro-fitting
- Stage 6 – Promotion of project (Open Days and publication of data)
- Stage 7 - On-going data monitoring and promotion

PARTICIPATION REQUIREMENTS

Participating in the project will involve a range of inputs from the individual tourism operator including:

1. Completion of expression of interest
2. Acceptance of project agreement
3. Self-conducted property water audit
4. Part costs associated with retro-fitting of venue

In addition, access to the property by Project Team at various times, and to enable retro-fitting to be undertaken will be required.

SELECTION CRITERIA

The selection of participants will be based on responses to the questions in the Expression of Interest and will be assessed by a panel comprising representatives from Mildura Tourism, Lower Murray Water and Savewater Alliance.

ANALYSIS AND DISSEMINATION OF DATA

By participating in the project, tourism operators understand that statistical information compiled from individual premises will be released to a range of groups including (but not limited to) the tourism industry (via Mildura Tourism), local media and water industry bodies.

AGREEMENT

An agreement to participate will be drawn up after all Expressions of Interest have been assessed. This agreement will formalise the arrangements between the individual operator and Lower Murray Water/Mildura Tourism and will include such matters as: access to premises, information collection methods and information dissemination, promotion of project and individual operator's involvement, proposed timing of project stages etc.

ADDITIONAL INFORMATION

Additional information can be obtained from Leesa Corless, Customer Relations Officer, Lower Murray Water by phoning (03) 50513427, via email leesa.corless@lmw.vic.gov.au via fax (03) 50513480 or via post PO Box 1438, Mildura Vic 3502.

TurningWaterWise in Tourism
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Return this form to LEESA CORLESS, Customer Relations Officer, Lower Murray Water by
COB Friday, 6th June 2008
 PO Box 1438, Mildura 3502 Email: leesa.corless@lmw.vic.gov.au Fax: 50513480

Contact details:

BUSINESS / PREMISES NAME:			
ADDRESS:			
POSTAL ADDRESS:			
PHONE:		FAX:	
CONTACT NAME:		POSITION:	
EMAIL:		MOBILE:	

Type of Tourism Venue:

<input type="checkbox"/> Motel	<input type="checkbox"/> Caravan Park	<input type="checkbox"/> Bed and Breakfast	<input type="checkbox"/> Backpackers
<input type="checkbox"/> Self-Contained units	<input type="checkbox"/> Hotel	<input type="checkbox"/> Houseboat	<input type="checkbox"/> Other <i>(please describe)</i>

Water conservation and your business:

(you may attach an additional two pages if you wish to provide further information than this space allows)

1. What water saving devices do you currently have in place (ie: water saving showerheads, buckets, dual flush toilets, tap aerators etc)

2. What other actions have you taken to conserve water at your venue?

3. Are there things you would like to do to conserve or better use water but have not implemented yet; and if so what are the limitations to implementing these?

<p>4. What have you done to promote responsible water use by your customers?</p>
<p>5. If you are selected to be involved in the project, how would you promote the benefits to the Tourism Industry and the wider community?</p>
<p>6. What benefits do you see from your business to be involved in the TurningWaterWise in Tourism project?</p>
<p>7. Please briefly describe your venue (number of rooms, facilities [ie: pool, spa, laundry])</p>

In signing this agreement I confirm:

- I understand by lodging this Expression of Interest my premises/business may not be selected for the project;
- If selected to participate my premises/business will be provided with an agreement containing full details, including both parties' responsibilities of participating (which will include the requirement for data compilation and an "Open Day");
- I am authorised to lodge this Expression of Interest

Signed: _____ Name: _____ Date: _____